

DO YOU LIKE TO READ PROGRAM

Elder Hartman Rectors approach to giving away a book of Mormon:

When you meet someone ask them if they like to read.

If they say yes (and they usually do) then say,

"I just read a book about Christ Appearing to the American Indians"

It was such an interesting book. If you would like to read it too, I will give you a free copy of it. Would you like to read it?

If they say yes then get them to write their name and address on a piece of paper (preferably on your business card or something they will recognize, like the sales slip from the store you are in.

Thank them and tell them you will get the book to them.

Then get a Book of Mormon and write your testimony in it and give it to the missionaries that are in their area.

When the missionaries knock on the door, they say,

"Mr. Johnson asked us if we would deliver this free book about Christ appearing to the American Indians. Could we come in and explain a little about the book to you?"

You show them where they wrote their name and address. Since they already agreed it is hard for them to say no.

Studies by the church have shown that about 95% of the people who have given you their name and address on that piece of paper will let the missionaries in.